

*“It ain’t what you do;
it’s the way that you
do it — that’s what
gets results”*



The Dublin Institute of Technology (DIT)
uses CampusIT Interact to simplify
student interactions

BACKGROUND

Founded in 1987, the Dublin Institute of Technology (DIT) is Ireland's largest third level education institution. With four colleges and twenty seven schools it caters to the needs of over twenty thousand full time, part-time, post-graduate and apprenticeship students.

THE CHALLENGE

With an increasingly complex and competitive higher education landscape, changing student demands, and funding cuts many higher education institutions are under pressure to increase overall efficiencies.

DIT faced a challenge familiar to most large, rapidly growing education organisations, the need for a modern, effective application process that secured the best applicants and all in a cost effective manner.

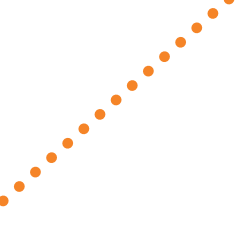
It was felt that the current application process for post-graduate and advanced entry students was outdated and affected the quantity and quality of applications as well the economics of administering the process.

The student application process took up to ten weeks from start to finish and required four overworked administrators to manage the five thousand applications, the truck load of paper and the excel spreadsheets it took to facilitate record keeping. The current system also added a high degree of complexity to the entire process and a general sense of potentially missed opportunity on behalf of both applicants and the institution.

THE SOLUTION

DIT implemented CampusIT Interact and its online 'Apply to Accept' application which has helped the college improve productivity, deliver a better service to students and staff, and secure high calibre applicants. CampusIT Interact was implemented, launched and up and running in just 6 weeks and has transformed the application process for the three key stakeholders involved.

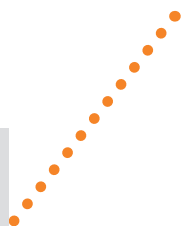




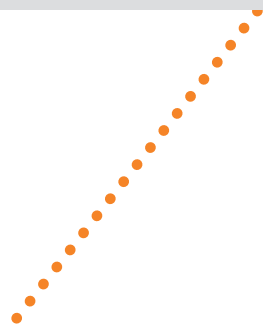
For applicants the process has been made simpler, quicker and more personalised. They are now presented with a streamlined, interactive and end-to-end online process that has been tailored with questions relevant to their specific course. The new process keeps them informed of the status of their application, with timelier communication from the college.

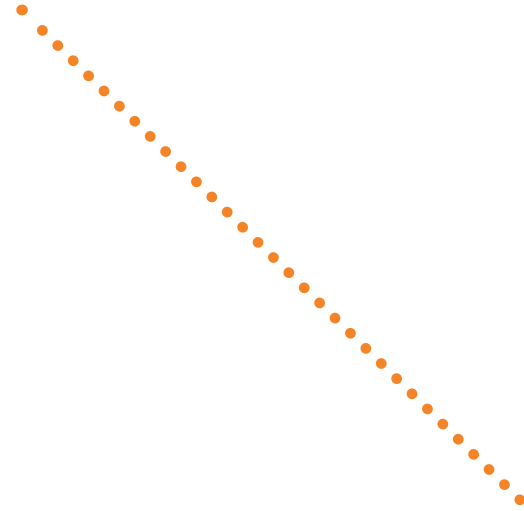
For the administrators CampusIT Interact 'apply to accept' online offering has greatly improved the role of the admissions administrators at DIT. CampusIT Interact manages the entire application process from start to finish. Once the applications are received online and approved, CampusIT Interact evokes a tailored workflow based on the course being applied for. It provides insight into the status of applications, reveals any roadblocks and provides the backbone for record keeping. This has had significant benefits in terms of an increase in efficiency and a decrease in the time, cost and resources needed to manage the application process. The turnaround time on applications has now been reduced from ten weeks to just two weeks.

For the academic staff at DIT responsible for reviewing applications CampusIT Interact has reduced the processing time and enabled the institution to respond quickly to secure top quality applicants. It has delivered greater flexibility with tailored application forms providing all the relevant information to the specific departments. Academic departments also have greater visibility over the number of applications received, those that are outstanding and those that have been processed, and accepted.



BENEFITS	
Speed	Campus IT Interact was up and running in six weeks, reducing the application process time from ten to two weeks
Simplicity	Easy-to-use and faster online applications, tailored for specific courses
Accuracy	Improved reporting and visibility enables the accurate keeping of records





CONCLUSION

“The benefits of the CampusIT offering were so clear it made it easy to justify adopting the software” explains Frank Costello, DIT.

“It was evident that a lot of thought had gone into the research and development process, resulting in a product that is elegant in simplicity but deeply robust in functionality. It manages every step in the application process, is flexible and easy to change, brings visibility into how applications are progressing and gives us automated and appropriate record keeping. It would be hard to ask for more.”

FOR MORE INFORMATION:

To find out more about CampusIT and its solutions contact ross@campusit.net or visit: www.campusit.net

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